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TO: Examiner J. Novosad
Group: 3634

FAX NO.: 703-872-9306

FROM: Frederick J. Dorchak - COLLARD & ROE, P.C.
Reg. No. 29,298

RE: U.S. Serial No. 10/718,405
Applicant: Timothy L. Mason
(Our Reference: MASON-13)

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MESSAGE:

Enclosed is an Amendment in Response to First Office Action dated July 1, 2004, along with a Petition for a 2-month Extension of Time and a Second Supplemental Information Disclosure Statement.

Please confirm receipt by facsimile at your earliest convenience. Thank you.

Sincerely yours,
COLLARD & ROE, P.C.

Frederick J. Dorchak
Reg. No. 29,298

FJD:jc
Enclosures

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APPLICANTS: TIMOTHY L. MASON - 13
SERIAL NO.: 10/718,405 EXAMINER: J. NOVOSAD
FILED: NOVEMBER 20, 2003 ART UNIT: 3634
FOR: SHELF AND DISPLAY DEVICE

AMENDMENT IN RESPONSE TO FIRST OFFICE ACTION

MAIL STOP NON-FEE AMENDMENT
Honorable Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated July 1, 2004, with the period for response having been extended by the filing of a Petition and the payment of the fee therefor, please amend the above-identified patent application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 9 of this paper.

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